



VANTAGE

ITES CONSULTING



Ad Hoc Services From Vantage



# What's your story?

Vantage ITES Consulting is an interdisciplinary firm that offers strategic planning to businesses and individuals looking to accelerate their brand growth.

Modern brands need a flexible and cost-effective set-up. We understand. Without the agility & viability of a lean process, most businesses don't make it big in the long run. Whether you are an established business, a

start-up, an enterprising individual or an agency looking to offload extra work, our goal is to help you build a compelling, unforgettable customer experience.

Businesses hire writers, designers influencers all the time but following the crowd doesn't always work!

At Vantage, we help every client chart a unique path for their brand.

## Things we do

Create Powerful Brand Identities  
Design Immersive User Experiences  
Strong Social Media Strategies  
Brand Messaging For Social Content  
Media Planning And Distribution  
Improve Brand Recall & Engagement  
Develop Strategic Marketing Plans  
Increase ROI On Digital Marketing  
SEO, SMM, SEM, Email Marketing

Craft Go-to-Market Strategies  
Design Crisp Brand Guides And Voice  
Establish Strong Brand Culture  
Conduct Systematic Brand Analysis  
Responsive Digital Designs  
Design Sales & Conversion Funnels  
Develop & Define Product Strategy  
Web Design & Development  
Cross-Channel Promotion

# Ad Hoc Services

Not knowing what services you will require on a day-to-day basis is a common experience for many entrepreneurs and marketers. You need the flexibility (at a reasonable price) to stay competitive in a changing market. Vantage offers a wide range of services to cater to your changing needs.

## Basic Web Content

- Blog Writing
- Social Content
- Webpage Content
- Web Articles

## Sales Content

- PR Kits & Product Descriptions
- Sales Funnels & Conversion
- Email Ad Copy
- Web 2.0 Content

## Strategy

- Strategic Content Distribution
- Campaign Development
- Product Launch Strategy
- Brand Engineering

## Longer Content

- Technical Writing
- Researched Books & E-books
- Business Plans & SOPs
- Curriculum Development
- Academic Research

## Brand Identity

- Logo & Stationery Design
- Custom Web Design & Development
- Brand Guidelines
- Voice, Tone, Messaging

## Graphics

- UI Elements & UX Testing
- Social Sharing Graphics
- Published Graphics & Illustration
- Event Graphics (Kiosk, Flyers etc)

## Editorial Services

- Copy Editing & Formatting
- Fact-Checking & Referencing
- Manuscript Proofreading
- Developmental Editing

## Consultation

- Audience Engagement
- Designing Interactive Campaigns
- Product Launch Strategy
- Pitching Investors



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**Got Questions?**

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Email us!

[info@vantageites.com](mailto:info@vantageites.com)