



VANTAGE

ITES CONSULTING



Ongoing Services From Vantage



What's your story?

Vantage ITES Consulting is an interdisciplinary firm that offers strategic planning to businesses and individuals looking to accelerate their brand growth.

Modern brands need a flexible and cost-effective set-up. We understand. Without the agility & viability of a lean process, most businesses don't make it big in the long run. Whether you are an established business, a

start-up, an enterprising individual or an agency looking to offload extra work, our goal is to help you build a compelling, unforgettable customer experience.

Businesses hire writers, designers influencers all the time but following the crowd doesn't always work!

At Vantage, we help every client chart a unique path for their brand.

Things we do

Create Powerful Brand Identities
Design Immersive User Experiences
Strong Social Media Strategies
Brand Messaging For Social Content
Media Planning & Distribution
Improve Brand Recall & Engagement
Develop Strategic Marketing Plans
Increase ROI On Digital Marketing
SEO, SMM, SEM, Email Marketing

Craft Go-to-Market Strategies
Design Crisp Brand Guides And Voice
Establish Strong Brand Culture
Conduct Systematic Brand Analysis
Responsive Digital Designs
Design Sales & Conversion Funnels
Develop & Define Product Strategy
Web Design & Development
Cross-Channel Promotion

Ongoing Services

You probably already know the importance of branding if you are here. What you may not know is that your brand needs to be curated on an ongoing basis to reflect your growth and keep audiences engaged. In today's chaotic digital landscape, ongoing content creation is crucial to capturing audience attention.

At Vantage, you will have access to some of the top digital marketing brains to help you test your marketing ideas - at a fraction of the cost of approaching an agency or hiring someone yourself. We offer a wide range of monthly services on a retainer model to cater to your ongoing needs.

Web Services

Whether you want to beef up an existing website, create an entirely new one or just enhance your web presence, we help you design a unique experience for your users right from conception to wireframing to design to testing and development.

Visual Identity & Brand Messaging

The foundation of a healthy branding and marketing strategy is a strong brand identity. This includes your visual assets as well as an appropriate voice, tone and message for your brand. A seamless brand experience reflects your company values and builds trust.

Content Management & SEO

Having a robust content strategy is key to getting recognized as an industry leader in today's world. Coupled with ethical SEO such as smart content use, backlinks, website tags and other tools, your content can be a powerful vehicle for your brand message.

Social Engagement

Channels like Facebook Twitter, Pinterest, Instagram and many other social networking platforms are just vehicles for transporting your brand message. Using the right platforms can help you build brand equity and increase engagement with your target customers.



VANTAGE

ITES CONSULTING

Got Questions?

Email Us!

info@vantageites.com